

BHFO

CLIENT BACKGROUND

BHFO sells new overstocked items from high end department stores through their eBay storefront. After a modest beginning typical of any eBay seller experience, the company skyrocketed to become one of the top PowerSellers on eBay today.

Due to their exceptional rise to big business, BHFO needed a company that could provide them with the technology they need to keep up with the fast pace of their working environment.



BHFO's eBay storefront was the first of many technology advancements we've brought to the company, streamlining and maximizing their processes.



KEY SERVICES PROVIDED

- Business consulting and review of all processes for improved workflow
- Completely customized eBay store and Listing templates
- Re-vamped internal systems, including multi-channel listings, receiving and shipping integration
- Integrated web store with full eCommerce functionality
- Wholesale system for bulk vendor purchases.
- Business Marketing Maintenance
- iPhone application design



SEAMLESS DEVELOPMENT SOLUTION

BHFO brought on Seamless Development to advance their technology on every level. Major developments have already been released, paving the way for even greater expansion for the future.

From their internal system to their eBay store to their upcoming website, BHFO is undergoing a huge shift in their business, allowing them to maximize their productivity and offer their inventory simultaneously through many different venues.

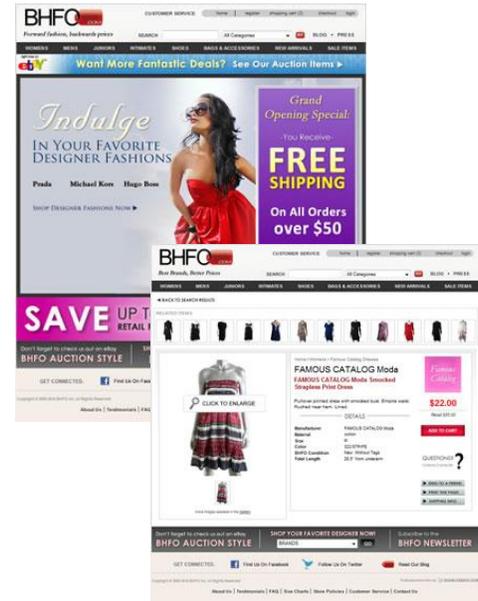
Seamless Development continually looks to push the envelope of technology to support BHFO's rapidly increasing business, including iPhone application integration.

BHFO

We also replaced the entire BHFO network infrastructure with new hardware and up-to-date applications. Our network configuration service, completed at our location in New Jersey, ensured that once on-site the hardware simply needed to be plugged in to work perfectly. Along with our remote management service, the new BHFO network is both worry and hassle-free. From networking to web design to internal systems, Seamless Development continues to work with BHFO on systems that adapt to their growing business and increase their productivity.

The latest in Seamless Development ventures for BHFO is the new and improved BHFO eBay store. Utilizing our staff's vast knowledge of the eBay system, Seamless Development has created a completely customized user experience for BHFO store visitors. This completely dynamic and feature rich web application stands unchallenged as the most unique of eBay stores, setting B&H apart from their competitors.

The future of the partnership between BHFO and Seamless Development is limitless, with many new developments coming in the near future.



New additions to the advancements Seamless Development has provided to BHFO include a brand new web store, the completely custom BHFO Blog, and the implementation of internal applications to manage receiving, shipping, and everything in between.

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About Us

Seamless Development is a professional 100% US corporation located in the Philadelphia metropolitan area. Seamless was founded on the premise that state-of-the-art technological tools should be made available to everyone at an affordable cost. We pride ourselves on innovation, quick project turnaround, and unrivaled customer service, all at competitive prices. Our engineers are handpicked experts in their respective fields, and hold résumé entries that include the US Army, Google, eBay, and IBM. Seamless is a technology company providing end-to-end services including web development and support services, e-commerce, custom applications, network deployment and administration.