

## Captain Jack's Cycle Shop

### CLIENT BACKGROUND

Captain Jack's Cycle Shop is a start up business specializing in motorcycle service and parts. With over 25 years of combined experience in the industry. Their focus is on quality of workmanship, fair prices, friendly atmosphere, and quick-turn around service.

Captain Jack's Cycle Shop wanted to ensure they created a memorable and trustworthy brand within the motorcycle community.

### SEAMLESS DEVELOPMENT SOLUTION

Seamless Development worked closely with Captain Jack's Cycle Shop to create a strategy that would bring them to the top of their market. They required a cutting edge look as well as a strong professionalism that would attract customers and give them confidence in the quality workmanship of the company. The Seamless Development Design team designed a web application both attractive and functional, including a brand for the company suitable to the business's look and feel.

Additionally, ecommerce functionality will be added to the Captain Jack's Cycle Shop website, giving them full control of their online sales and creating a strong web presence for their sales department. Behind the scenes, Seamless has created a safe and secure network, giving Captain Jack's peace of mind for their business needs while also maximizing their productivity.

### KEY SERVICES PROVIDED

- Extensive consulting and marketing services
- Creation and development of a strong, unique brand for lasting customer recognition and brand loyalty
- Flexible, open functionality for future expansion to online sales.
- Promotional business materials to market their services.



### Contact Us

www.seamlessdev.com  
info@seamlessdev.com  
877.594.7372 phone  
856.673.0743 fax  
16 Rockhill Road Suite C  
Cherry Hill, NJ 08003  
USA

### About Us

Seamless Development is a professional 100% US corporation located in the Philadelphia metropolitan area. Seamless was founded on the premise that state-of-the-art technological tools should be made available to everyone at an affordable cost. We pride ourselves on innovation, quick project turnaround, and unrivaled customer service, all at competitive prices. Our engineers are handpicked experts in their respective fields, and hold résumé entries that include the US Army, Google, eBay, and IBM. Seamless is a technology company providing end-to-end services including web development and support services, e-commerce, custom applications, network deployment and administration.